RATE CARD 2026 · EXHIBITORS & PARTNERS

Christmas *Festival*

10–13 December 2026 · BITEC BURI, next to BTS Bang Na

Open 11:00–22:00 · tickets ฿80

Stalls & tents

PER STAND, ALL FOUR DAYS · 115 PLACES · EXCL. VAT

STAND	SIZE	INCLUDED	PRICE
Indoor stall 3 × 3 Concourse, BEAT Active, air-conditioned · 9	3 × 3 m	No tent: BITEC's table dressed in white cloth, 2 chairs, name sign, warm lamp, 15 A socket; electric cooking only	**฿29,900**
Food tent 3 × 3 Frontage food row · 15	3 × 3 m	White tent, serving table in white cloth, cooking area behind it; gas allowed	**฿24,900**
Tent stall 3 × 3 Tree Plaza forecourt (7), Pet Christmas Festival (14)	3 × 3 m	White pop-up tent, table in white cloth, 2 chairs, name sign, warm lamp, 15 A socket	**฿19,900**
Tent stall 2 × 3 · Biergarten Under the beer-garden pergola · 3	2 × 3 m	White tent, table in white cloth, 2 chairs, name sign, lamp, socket	**฿14,900**
Table stall 2 × 3 · covered walkway Along BITEC Live · 19	2 × 3 m	No tent (under the roof): dressed table, 2 chairs, sign on a stand, lamp, socket	**฿9,900**
Half stall Two makers share one tent	½ of 3 × 3	Your own 1.5 m table, sign, chair and socket	**฿11,900**
Quarter stall Four makers share one tent	¼ of 3 × 3	Your own 1.2 m table, sign, chair and socket	**฿6,900**
Double or triple tent Two or three neighbouring tents, on request	3 × 6 / 3 × 9 m	Joined side by side	**per tent**
Food-truck pitch Car park P2 · 48 pitches under solar roofs	6 × 2.5 m	Bring your own decorated truck and your own power, all four days	**฿5,000**

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In short STALLS AND FOOD TRUCKS · EXCL. VAT

Stalls from ฿9,900 for all four days, food trucks ฿5,000. A 3 × 3 m stall is ฿19,900: under ฿5,000 a day for 9 m².

Food trucks bring their own power (generator); there is no supply from us in P2. **Double and triple tents** are two or three neighbouring tents at the price of each.

Every stall: a table in a white cloth, 2 chairs, a warm lamp, a 60 × 40 cm name sign and a 15 A socket; heavy or extra power use is charged separately. Outdoor stalls stand under white tents.

Members of partner chambers: 10% off stalls with the chamber code (not food-truck pitches).

All prices exclude 7% VAT. Tax invoice from Messe Asia Co., Ltd., Tax ID 0105569070485.

Terms IN SHORT · FULL TERMS IN THE BOOKING FORM

Payment. Exhibitors: 50% within 7 days of booking, balance by 20 Nov 2026; food trucks pay in full. Sponsors: 50% on signing, balance by 20 Nov.

Changes. Exhibitors may pass their place to another trader or move it to 2027. Sponsors: 25% kept if cancelled before 31 Oct, 50% to 20 Nov, 100% after.

Weather. Dry season, and most trading is under a roof: we run rain or shine. A full trading day closed for safety returns 25% of the stand fee as 2027 credit.

If we cancel, payments are refunded in full; under force majeure we offer new dates first, or refund less documented costs (capped at 20%).

Hosted evenings from ฿750–1,200 per guest for 100–200 guests. **Move-in** 8–9 Dec; gas outdoors only. Everyone books directly with Messe Asia; positions in order of confirmed booking.

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RATE CARD 2026 · CHRISTMAS FESTIVAL · 10–13 DECEMBER 2026 · BITEC BURI

Partnerships

PACKAGES BUILT WITH EACH PARTNER · EXCL. VAT

Title partner

฿800,000+

1 AVAILABLE

- "Presented by" across the festival
- The tree lighting, 10 Dec, and Tree Plaza naming
- A 6 × 6 m space at the BEAT Active doors
- First choice of category exclusivity

Zone partner

฿250,000

5 ZONES

- Name an area: Pet Christmas Festival, Food Trucks in P2, Biergarten, Christmas After Dark, Frontage lights
- Arch, stage, signs and sampling in the zone

National pavilion

฿250,000

PER NATION

- Presenting credit on a pavilion of 4 stalls
- One hosted evening, 100–200 guests
- Logo on all materials

Exclusive category rights

ONE BRAND EACH · PRICE GUIDE

Official bank and card	**฿250–400k**	**The festival mug**	**฿150–250k**
Santa's photo house	**฿150k**	**Nightly snowfall**	**from ฿200k**
Ride partner	**฿100k or in-kind**	**Water stations**	**฿100k**
Charging lounge	**฿80–120k**	**Second photo wall**	**฿80k**
Kids' workshop	**฿80k**	**Official hotel**	**฿50k or in-kind**

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