



MESSE ASIA CO., LTD. · COMPANY PROFILE · 2026

A stage for the industries that shape *what's next.*

Trade shows, business-matching platforms and conferences, built in
Bangkok for the people who actually decide.

BANGKOK · ASIA-PACIFIC

MESSEASIA.COM

IN THE GROUP
EXPOASIA
MESSECAPITAL.COM

WHO WE ARE

A focused operator for Asia-Pacific's next chapter.

Registered in Bangkok in April 2026 to run a deliberately small portfolio: the one edition a buyer, a clinician, a materials engineer or a sustainability officer puts on the calendar, because it is the only place their real peers show up.

2026

REGISTERED IN
BANGKOK

6

EDITIONS, 2026 – 27

5

INDUSTRIES

6

CITIES & MARKETS

Bangkok · Macao · China · Manila · Jakarta · Berlin, across Messe Asia, Expos Asia and the Messe Capital portfolio.

PRINCIPLES

What we agree to before we agree to anything else.



Decision-makers over footfall

Quality of the room, not the
number at the gate.



Programme before floor

Speakers and hosted buyers
committed before a stand is sold.



Bangkok as Asia's neutral ground

Connectivity, infrastructure and
visas the region can rely on.



Sustainable by default

Every edition built to the Thai
sustainable-event standard,
TSEMS.

Six editions. Five industries. One operator.



2027 images other than PRIDE Show are visualisations of future editions, not photographs. The build show will be announced with its programme.

TRACK RECORD · PRIDESHOW 2026 · 26-27 JUNE · BITEC BANGNA

The bell rang in Asia.

The Stock Exchange of Thailand became the first exchange in Asia to ring the bell for LGBTIQ+ equality, at PrideShow 2026, supported by TCEB.

3,000+

ATTENDEES, TWO DAYS

600+

REGISTERED
DELEGATES, DAY ONE

13

MEDIA OUTLETS

1st

ASIAN EXCHANGE TO
RING THE BELL

PARTNERS & SUPPORTERS

Who we work with.

Government, institutional and venue partners, and the organisations that convened the first equality bell ceremony in Asia with us.

SUPPORTERS & VENUES



CEREMONY PARTNERS · PRIDESHOW 2026



CONVENED WITH



COMMUNITY & MEDIA

Rainbow Sky Association of Thailand (RSAT) · APCOM Foundation · GIRLxGIRL Thailand · Yellow Channel · Sasin School of Management

Thirteen Thai and international outlets covered PrideShow 2026 and the Ring the Bell ceremony, led by Bangkok Post, The Nation and TNN. The full list is at messeasia.com/press.

What we run, and what we run it on.



PLATFORM

MesseMeet

Our own business-matching platform: qualified participants, reciprocal matches, pre-booked meetings in twenty-minute slots. White-labelled per edition.



PLATFORM

Directory & Inclusion Ranking

2,400+ verified companies, NGOs and creators in Thailand's Pink Economy, and a published ranking methodology developed in dialogue with the Stock Exchange of Thailand.

 Floor plans & build

 Exhibitor & sponsor sales

 Hosted-buyer programmes

 Permits, endorsements, TCEB

 Media partnerships

 Bilingual delivery, TH · EN

THE TEAM

Partner-led, deliberately small.



Gritapat Setachanatip

CO-FOUNDER & MANAGING
PARTNER



Oran Charoenlap

CO-FOUNDER & MANAGING
PARTNER



Björn Kempe

CO-FOUNDER



Siriporn Heebpimai

COMMERCIAL DIRECTOR



Jaruphan Jamprawit

CORPORATE PARTNERSHIPS
DIRECTOR



Kingkarn Srijareon

BUSINESS OPERATIONS
MANAGER



Trairat Phangnga

PROJECT MANAGER · MEDIA
DESK



Nattariya Choocherd

PROJECT COORDINATOR



Jittakorn Sabut

MARKETING & EXECUTIVE
ASSISTANT

IN THE PRESS · JUNE 2026

Thirteen outlets, two languages.

Bangkok Post	The Nation	TNN	Khaosod	Daily News
Thai Post	Prachatai	Kaohoon	Mithoon	Ban Muang
Pattaya Mail	ThaiPR	Vietnam.vn		

ON THE RECORD

26 JUNE 2026	The Rainbow Bell Has Rung in Asia	PRESS RELEASE
14 JULY 2026	PrideShow 2026 · Day One Report	REPORT
11 APRIL 2026	The Heartbeat of PrideShow 2026: the official soundtrack	PRESS RELEASE

Photography, links and PDFs: messeasia.com/press

CORPORATE

Company & registration.

LEGAL ENTITY	Messe Asia Co., Ltd. · บริษัท เมสเช่ เอเชีย จำกัด
REG. · TAX ID · VAT	0105569070485
REGISTERED	9 April 2026 · Bangkok · THB 1,000,000 capital
BUSINESS	82302 · Organisation of business and trade exhibitions
DIRECTORS	Oran Charoenlap · Gritapat Setachanatip
GROUP	Alongside the Messe Capital portfolio; with Expos Asia Pte. Ltd., Singapore, outside Thailand
REGISTERED OFFICE	Bhiraj Tower at BITEC, Room 23030-02, 23rd Floor, 4345 Sukhumvit Road, Bangna, Bangkok 10260, Thailand





Let's build the edition your industry is waiting for.



PARTNERSHIPS & MEDIA

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EXHIBIT · SPONSOR

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