



MESSE ASIA CO., LTD. · COMPANY PROFILE

A stage for the industries that shape *what's next.*

Messe Asia is a Bangkok-based MICE organiser building focused trade shows, business-matching platforms and conferences across Asia-Pacific's growth industries.

A focused operator for Asia-Pacific's next chapter.

Messe Asia Co., Ltd. was registered in Bangkok on 9 April 2026 to run a deliberately small portfolio of trade shows, business-matching platforms and conferences across the Asia-Pacific markets that matter most for the next decade.

The Asia-Pacific events market is fragmented. Industries with global weight do not yet have a well-run, well-attended regional anchor they can trust: advanced composites, digital dentistry, the LGBTQ+ and wellness economies, data centres and sustainability. Messe Asia was built to fill that gap. We do not chase scale. We build the one edition that a buyer, a clinician, a materials engineer or a sustainability officer puts on the calendar because it is the only place their real peers show up.

Bangkok is the operating base, with editions at BITEC Bangna and the Queen Sirikit National Convention Center, and a first edition outside Thailand at The Venetian Macao in April 2027. When an industry asks for qualified meetings rather than a hall, we build the meetings: our own business-matching platform, MesseMeet, runs inside every edition. Messe Asia operates alongside the Messe Capital portfolio (messecapital.com) and works with Expos Asia Pte. Ltd. of Singapore on editions outside Thailand.

WHAT WE ARE

Operators of focused, B2B-first editions, not a generic exhibition-hall business.

Buyer quality first, footfall second, not a "largest in Asia" claim.

Programme-led: the conference, speakers and hosted buyers are committed before stand sales open.

Bangkok-anchored, Asia-Pacific-serving, not a Thailand-only promoter.

Sustainable by default: every edition built against the Thailand Sustainable Event Management Standard (TSEMS).

2026

REGISTERED IN
BANGKOK

6

EDITIONS, 2026 – 2027

5

INDUSTRIES

6

CITIES & MARKETS

Bangkok · Macao · China · Manila · Jakarta · Berlin, across Messe Asia, Expos Asia and the Messe Capital portfolio.

PRINCIPLES · WHAT WE AGREE TO BEFORE WE AGREE TO ANYTHING ELSE

O1

DECISION-MAKERS OVER FOOTFALL

We optimise for the quality of the audience in the room, not the number at the gate: senior buyers, real operators, credentialed professionals.

O2

PROGRAMME BEFORE FLOOR

The conference, the speaker line-up and the hosted-buyer programme are committed before a single stand is sold.

O3

BANGKOK AS ASIA'S NEUTRAL GROUND

Connectivity, infrastructure and a visa regime that make region-wide attendance practical. We hold ourselves to TCEB and TSEMS standards.

O4

SUSTAINABLE BY DEFAULT

Every edition is built against the Thailand Sustainable Event Management Standard. The Green Conference is one event; the principle runs through all of them.

Six editions. Five industries. One operator.

EDITION	DATES · VENUE	FORMAT & AUDIENCE
■ PrideShow 2026 Bangkok · delivered · prideshow.org	26–27 June 2026 BEAT Active, BITEC Bangna	B2B Forum on Thailand's Pink Economy plus Drag Arena International. Corporate sponsors, ESG and DEI leads, NGO directors, LGBTBE SMEs and the cultural community. See the case below.
■ Digital Dental Show Macao 2027 · dds-event.com	16–17 April 2027 The Venetian Macao, Cotai Expo Hall D	Digital-dentistry trade show for the Greater Bay Area: CAD/CAM, imaging, implants, aligners and lab technology in front of clinics, laboratories and distributors. Curated 3×3 m booths with a workshop programme. Organised with Expos Asia; Messe Asia runs international exhibitor sales.
■ PRIDE Show + Shape Expo Bangkok 2027 · prideshow.org	June 2027 Bangkok · venue to be announced	Asia's business forum for LGBTQ+ markets and the wellness economy: B2B trade days and conference alongside a consumer-facing Shape Expo on health, aesthetics and longevity. Tourism, hospitality, healthcare, finance, consumer brands and NGOs.
■ Composites Bridge The Global Composite Network · Bangkok 2027 · compositesbridge.com	September – October 2027 Bangkok · to be confirmed	Business matching for the composites value chain, delivered with the Thai Composites Association: pre-scheduled reciprocal meetings, M&A introductions and a programme led by aerospace and defence applications. Manufacturers, suppliers, OEMs, specifiers and investors.
■ Green Conference Bangkok 2027	11–18 October 2027 BITEC Bangna	Asia-Pacific's working forum on corporate sustainability, climate finance and circular industries, aligned with TSEMS. Chief sustainability officers, operators, policy makers and investors.
■ Cloud, data center & AI build show Thailand 2027	2027 · summit first Bangkok and the EEC · to be confirmed	A summit for the operators, engineers and suppliers building Thailand's data-centre capacity, with a site-visit day inside the Eastern Economic Corridor. Matched meetings on MesseMeet; an exhibition edition planned to follow.

TRACK RECORD · PRIDESHOW 2026

Two days at BITEC Bangna that put Thailand's Pink Economy on a trade-show floor.

Day one convened sponsors, NGO directors and founders around a senior B2B, ESG and DEI programme; day two opened to the public with Thailand's Drag Stars and Drag Arena International, produced with Yellow Channel. On the opening morning the Stock Exchange of Thailand rang the bell for LGBTIQ+ equality, the first exchange in Asia to do so. Supported by the Thailand Convention & Exhibition Bureau.

3,000+

 ATTENDEES,
TWO DAYS

II

 QUEENS ·
SIX
MARKETS

1ST

 ASIAN
EXCHANGE
TO RING
THE BELL

AS SEEN IN

Bangkok Post · The Nation · TNN · Khaosod · Daily News · Thai Post · Prachatai · Kaohoon · Mitihoon · Ban Muang · Pattaya Mail · ThaiPR · Vietnam.vn. Coverage of PrideShow 2026 and the Ring the Bell for LGBTIQ+ Equality ceremony, June 2026. Links and press releases at messeasia.com/press.

What we run, and what we run it on.

Every edition sits on infrastructure we own: a business-matching engine, a verified directory and ranking product, and an operations team that has delivered at Bangkok's largest venues. The same infrastructure is available to partners who bring an audience or an industry and need an operator.

PLATFORM

MesseMeet, business matching

Our own hosted-buyer and business-matching platform (messemeet.com). Participants qualify through a gate, are matched on category, market, targeting and commercial fit, and receive a schedule of pre-booked, reciprocal meetings at tables in twenty-minute slots. Priced per event, white-labelled per edition, first deployed live at a partner-operated B2B trade show at BITEC Bangna in September 2026.

PLATFORM

PrideShow Directory & Inclusion Ranking

A verified directory of more than 2,400 companies, NGOs and creators in Thailand's Pink Economy, and an Inclusion Ranking of listed companies built on a deterministic, published scoring methodology. Developed in dialogue with the Stock Exchange of Thailand's sustainable-investment team.

SERVICES

Trade shows, conferences & exhibitions

- Event concept, programme and speaker curation
- Floor planning, build management and venue liaison (BITEC, QSNCC, One Bangkok, The Venetian Macao)
- Exhibitor and sponsorship sales, rate cards and packages
- Hosted-buyer programmes and delegate acquisition
- Permits, government endorsements and TCEB reporting

SERVICES

Partnerships, media & corporate

- Corporate partnerships with institutions, associations and government bodies
- Media partnerships and media-kit exchange across the portfolio
- Product launches, executive marketplaces and cultural programmes
- International representation for partner shows entering Thailand and Southeast Asia
- Bilingual delivery, Thai and English, from concept to post-show report

PARTNERS & SUPPORTERS

Editions are built to the **Thailand Sustainable Event Management Standard (TSEMS)** and reported to the **Thailand Convention & Exhibition Bureau**, which supported PrideShow 2026 alongside the **Tourism Authority of Thailand**. Venue partners: BITEC Bangna and the Queen Sirikit National Convention Center.



Also convened with **UN Human Rights**, the **UN Sustainable Stock Exchanges Initiative**, **UN Global Compact**, **KOPPA** and **Open for Business**, with community partners RSAT, APCOM Foundation and GIRLxGIRL Thailand.

HOW WE WORK WITH PARTNERS

Exhibit: stand types, floor plans and hosted-buyer matchmaking. **Sponsor:** title, programme and category tiers, packaged or bespoke. **Partner:** media, association and institutional partnerships across one edition or the portfolio. **Bring us an industry:** we operate editions for partners who hold the audience or the brand.

Partner-led, deliberately small.

Messe Asia is run by its partners and a team of nine in Bangkok. Commercial, partnerships, operations and project delivery sit in one office at Bhiraaj Tower at BITEC, which is also where the editions are built.

Gritapat Setachanatip

ภฤตภาส เศรษฐานาธิป

CO-FOUNDER & MANAGING PARTNER

Brand, technology and live events. Shapes the portfolio end-to-end, from commercial strategy to programme design and the platforms behind each edition.

Oran Charoenlap

โอราน เจริญลาภ

CO-FOUNDER & MANAGING PARTNER

The commercial side of the portfolio: exhibitor sales, sponsorship, venues and the hosted-buyer programme, with deep roots in Thailand's events and hospitality networks.

Björn Kempe

CO-FOUNDER

Trade-fair entrepreneur with three decades of launching and selling exhibitions across Europe and Asia. Brings the regional network and the international exhibitor base.

Siriporn Heebpimai

ศิริพร หีบพิมาย

COMMERCIAL DIRECTOR

What each edition earns: space, sponsorship, packages and pricing. Leads international sales for Digital Dental Show Macao.

Jaruphan Jamprawit

จารุพันธ์ แจ่มประวิทย์

CORPORATE PARTNERSHIPS DIRECTOR

Who the company works with: corporate partners, institutions and government. Leads operations for partner-operated editions.

Kingkarn Srijareon

ก้องกาญจน์ ศรีเจริญ

BUSINESS OPERATIONS MANAGER

Finance, contracts, registrations and compliance, from TCEB reporting to venue and supplier agreements.

Trairat Phangnga

ไตรรัตน์ พังงา

PROJECT MANAGER

Venue liaison, floor plans, production briefs, contracts and MOUs. First point of contact for media kits and partnership enquiries.

Nattariya Choocherd

นัทฐริยา ชูเชิด

PROJECT COORDINATOR

Programmes, permits and official correspondence: the letters, endorsements and stage programmes each edition depends on.

Jittakorn Sabut

จิตกร สาบุตร

MARKETING & EXECUTIVE ASSISTANT

Marketing execution, audience data, delegate communications and day-to-day support for the partners.

PARTNERSHIPS & MEDIA DESK

Trairat Phangnga (Oat)

Project Manager

oat@messeasia.com · media@messeasia.com

Newsroom: messeasia.com/press

EXHIBIT · SPONSOR · GENERAL

exhibit@messeasia.com

sponsor@messeasia.com

hello@messeasia.com

messeasia.com

Company & registration.

Messe Asia Co., Ltd. is a Thai limited company, VAT-registered, with its registered office and operating base at Bhiraaj Tower at BITEC in Bangkok.

LEGAL ENTITY (EN)

Messe Asia Co., Ltd.

LEGAL ENTITY (TH)

บริษัท เมส เอเชีย จำกัด

REGISTRATION NUMBER · TAX ID · VAT NUMBER

0105569070485

REGISTERED ON

9 April 2026 (B.E. 2569)

REGISTERED CAPITAL

THB 1,000,000

COMPANY TYPE

Private limited company (บริษัทจำกัด), Department of Business Development, Ministry of Commerce

REGISTERED BUSINESS

82302 · Organisation of business and trade exhibitions

การจัดการแสดงทางธุรกิจและการแสดงสินค้า

SCOPE OF BUSINESS

Event design and organisation; exhibitions and trade shows; conferences; product launches; booth design and management; business-matching platforms.

REGISTERED OFFICE

Bhiraj Tower at BITEC, Room 23030-02, 23rd Floor, 4345 Sukhumvit Road, Bangna Tai, Bangna, Bangkok 10260, Thailand

อาคารภิรัชทาวเวอร์ แอท ไบเทค ห้อง 23030-02 ชั้น 23 เลขที่ 4345 ถนนสุขุมวิท แขวงบางนาใต้ เขตบางนา กรุงเทพมหานคร 10260

DIRECTORS

Mr. Oran Charoenlap

นายโอรัน เจริญลาภ

Mr. Gritapat Setachanatip

นายกริตภาส เศรษฐาชนาธิป

FINANCIAL YEAR

1 January – 31 December (first period from 9 April 2026)

WEBSITE

messeasia.com

GROUP

Operates alongside the Messe Capital portfolio (messecapital.com); works with Expos Asia Pte. Ltd., Singapore, on editions outside Thailand.

VENUES WE WORK IN

Bangkok International Trade & Exhibition Centre (BITEC Bangna) · Queen Sirikit National Convention Center (QSNCC) · The Venetian Macao, Cotai Expo · One Bangkok

BRAND

Logo files, colour tokens and usage rules are published at messeasia.com/brand. The mark is the box seal: a gold “MA” monogram in a square keyline on burgundy.



MESSE ASIA CO., LTD.

บริษัท เมส เอเชีย จำกัด

Company profile · September 2026

Figures and dates correct at publication; editions marked “to be confirmed” are subject to change.